

ZANY ANTS LTD

PRIVACY NOTICE

The wording in this document reflects the requirements of the General Data Protection Regulation (GDPR) which came into effect in the UK on 25 May 2018 and the Data Protection Act 2018.

Zany Ants Ltd is committed to protecting and respecting your privacy. This notice sets out when and why we collect personal information, how we use it, the conditions under which we may disclose it to others and how we keep it secure.

This Privacy Notice applies to the use of our products and to our sales, marketing and customer contract fulfillment activities. It also applies to individuals seeking a job at Zany Ants Ltd.

Our website is designed to enable you to visit it without identifying yourself or revealing any personal information unless you wish to do so. We do not use cookies for collecting personal information and you can browse our website without disclosing personal data, save for your IP address.

For the purposes of the Data Protection Act 2018, the data controller is Zany Ants Limited of Stableyard Office, Stableyard, Chagford, Newton Abbot, Devon TQ13 8BW.

WHAT INFORMATION DOES ZANY ANTS LTD COLLECT ABOUT YOU?

Information you give us: You may provide information by filling in a contact form on our website or over the phone, email or other method. The information you give us may include, but is not limited to, your name, gender, address, email address and phone number (landline and/or mobile).

Information we collect about you:

Personally Identifiable Data: Any time you visit Zany Ants' website, we may gather certain personally identifiable information regarding the means you use to access our site. This information may include among other things, the type and version of your browser, your IP address, and any search engine you may have used to locate the site. We use this information to help us gather certain navigational information about where you go on our website. This information enables us to determine which areas of the website are most frequently visited and helps us to tailor the sites to the needs and interests of our online visitors. Zany Ants uses JetPack and Slimstat for Wordpress to analyse usage of its website. (www.jetpack.com and <https://en-gb.wordpress.org/plugins/wp-slimstat/>)

Information Collected from Other Sources: To help us better understand and respond to your needs and interests, Zany Ants may receive information about you from other sources, such as public sources, social networks or an introduction by a third party. Any such information will be maintained by us in accordance with the standards set out in this notice.

We may collect personal information if it is considered to be of a legitimate interest and if this interest is not overridden by your privacy interests. Before data is collected, an assessment is made ensuring that there is an established mutual interest between yourself and Zany Ants Ltd.

WHY DOES ZANY ANTS LTD PROCESS PERSONAL DATA?

We will use this information to:

- to perform direct sales where legitimate and mutual interest is established;
- to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information, products and services that you request from us;
- to provide you with information about other goods and services we offer that are similar to those that you have already purchased or enquired about;
- to notify you about changes to our service;
- to ensure that content from our site is presented in the most effective manner for you and for your computer.

DISCLOSURE OF YOUR PERSONAL DATA

We will not disclose your personal data to other organisations unless required to do so for the provision of our services or by the law. Sometimes we will need to share your information with subcontractors or business partners for the purposes of providing our services and in these circumstances we always ensure that the information is safe, secure and minimal for the required purpose.

Otherwise, you will be notified if we wish to share any of your personal data with a third party and you will be given the opportunity to consent to or decline that sharing of data.

WHERE DOES ZANY ANTS LTD STORE YOUR PERSONAL DATA?

All information you provide to use is stored on our secure servers or on cloud hosted databases. Zany Ants takes all reasonable physical, electronic and managerial measures to safeguard and secure any information you provide to us (eg. data is stored on protected databases on secured servers with restricted access).

HOW LONG DOES ZANY ANTS LTD KEEP YOUR PERSONAL DATA FOR?

Your personal data will be kept throughout our contractual relationship and for a period of 6 years following the end of that relationship.

YOUR RIGHTS AS A DATA SUBJECT

Under the General Data Protection Regulations 2018 we have to provide you with a readable copy of your personal data within one month of receiving your written request. Additionally, you may:

- update, modify or remove your information at any time;
- require us to delete or stop processing your data where data is no longer necessary for the purposes of processing data;
- object to the processing of your data where the Company is relying on its legitimate interests as the legal ground for processing; and
- ask the Company to stop processing data for a period if data is inaccurate or there is a dispute about whether or not your interests override the Company's legitimate grounds for processing data.

To request any of the above please contact our Office Manager at office@zanyants.com. We will need to verify your identity and will ask for proof of your identity.

If you have any questions about how we use your information or about this privacy policy please send an email to office@zanyants.com. If you email us or give us your email address we will keep a record of it and may use it to contact you occasionally about other services which may be of interest to you, unless you ask us not to.

CHANGES TO OUR PRIVACY POLICY

Any changes we may make to our Data Protection Policy and this Notice in the future will be posted on our website. Our Data Protection Policy and this Notice will be reviewed every 2 years.

Dated: 8 October 2018

Review date: October 2020